

No. 9(24)/2024-E-I  
GOVERNMENT OF PAKISTAN  
MINISTRY OF INFORMATION AND BROADCASTING  
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SUMMARY FOR THE CABINET

Subject: ESTABLISHMENT OF DIGITAL COMMUNICATION DEPARTMENT (DCD) AS AN ATTACHED DEPARTMENT UNDER THE MINISTRY OF INFORMATION AND BROADCASTING

Aligning with the Honorable Prime Minister's vision to enhance the government's digital capabilities, the Ministry of Information and Broadcasting previously submitted a summary titled "*Restructuring and Integration of the Digital Media Wing (DMW) into Center of Digital Communication (CDC) to Counter National Security Threats, Hybrid Warfare and Anti-State Propaganda in Digital Domains*". The Prime Minister approved the summary, as per PMO's note 215/SPM/2024 dated 06-05-2024, authorizing the integration and merger of the Digital Media Wing (DMW) into the Centre of Digital Communication (CDC), which resulted in the creation of the **Digital Communication Wing (DCW) (Annex-I)**. However, the scale of work required is significantly larger than initially anticipated, necessitating a more comprehensive approach to address the evolving digital challenges.

2. Given the expanded scope and significance of the work, the Ministry now proposes to elevate the **Digital Communication Wing (DCW)** to the status of an **Attached Department**, to be known as the **Digital Communication Department (DCD)**. This elevation will maximize the potential of the approved restructuring and enhance the Government's capacity to safeguard national interests in the digital sphere. The DCD will focus on proactive threat detection, real-time monitoring, and counter-narrative development to address the challenges of hybrid warfare and anti-state propaganda. By providing swift and precise responses to misinformation on social media platforms, the DCD will strengthen Pakistan's digital defenses and maintain the integrity of national discourse, thus fulfilling its crucial role in the nation's cybersecurity infrastructure. As per Rule 2(1)(ii) of the Rule of Business, the Federal Government is empowered to declare any department as an Attached Department (Annex-II).

3. The proposed DCD will be structured with a newly created post of Executive Director General (BPS-21) at its helm, assisted by Director General (BPS-20) overseeing key divisions: Digital Strategy, Content Development, and Technical Operations, along with other newly created posts i.e. 03 x Directors (BS-19) and 30 x technical posts, as already approved by the honorable Prime Minister. These new positions will complement the existing personnel from the merged DMW and CDC (Cyber Wing and Internet Wing). The detailed strength/organogram of the proposed department is attached at **Annex-III**.

4. The Prime Minister, after considering the views of the Establishment Division and Finance Division, has seen and is pleased to approve the establishment of the Digital Communication Department (DCD) as an Attached Department under the Ministry of Information & Broadcasting. The Prime Minister has further directed that the approval of the Federal Cabinet be sought in accordance with Rule 17(1)(b) of the Rules of Business, 1973, as per PMO Note No. 2944/SPM/2024 dated September 19, 2024 (Annex-IV).

5. Foregoing in view, approval of the Federal Cabinet is solicited through circulation for the establishment of the Digital Communication Department (DCD) as an Attached Department under the Ministry of Information and Broadcasting, and its inclusion in Schedule-III of the Rules of Business, 1973.

6. Approval of the Federal Cabinet is solicited to the proposals contained in Para-5/N above in terms of Rule 2(1)(ii) of the Rules of Business 1973.

7. The Federal Minister for Information and Broadcasting has seen and authorized the submission of this Summary to the Cabinet.

  
(Ambreen Jan)  
Secretary

Islamabad: October 03, 2024